

Mona B Social Blog

1) Our story

Mona B is a brand-new, daring collection that combines the best elements of urban American design while remaining eco-friendly and stylish. Mona B is a fashion brand that crafts fashionable yet sustainable goods under ethical working conditions that result in minimal carbon footprints. We, at Mona B, are in the process of bringing a revolutionary change that comes only with an unparalleled amalgamation of dare and belief. Ultimately, our entire working system and fair business trade are based on the philosophy of taking care of both “people and planet,” by using sustainable production methods. Each bag in the Mona B line is a unique creation created from carefully chosen wedges of tough truck tarps and military tents that have been sun baked, aged, and cured in the deserts and jungles. After that, the wedges are hand sewn and screen printed to convey a special tale with a touch of adventure. Every piece created by the Mona B collection showcases the greatest of suspense, innuendo, and imagination in every piece that is created.

The three fabrics used to create Mona B bags

- **Canvas:** Made of upcycled and recycled materials. Upcycling comprises reworking pre-existing materials, such as recycled cotton from truck tarps and army tents, into a bag.
- **Vegan leather:** In this case, neither recycling nor upcycling occur.
- **Recycled polyester:** The fabric used in this category to create the bags is created from discarded plastic bottles.

Our goal at Mona B is to employ environmentally friendly fashion by conserving resources. We are a business that is utterly opposed to waste and animal suffering.

